

[5 Reasons You Should Make a Commitment to Create a Legacy](#)

Have you heard?

Jewish community members of Houston have rushed to embrace Create a Legacy since this initiative of the Harold Grinspoon Foundation launched here in April 2015.

To date, **over 335 commitments** have been secured for legacy endowment gifts to benefit 15 organizations in Houston, totaling an estimated **\$13.63 million** in future expected assets.

This makes us one of the most successful communities participating in the program out of many other communities in the United States... but we're not done yet!

You, too, Can Be a Part of this Groundbreaking Initiative...



Here are **five reasons** you should consider making a CREATE A LEGACY commitment (if you haven't done so already; if you have, THANK YOU!):

- 1. Support the Future:** By committing a legacy gift to any of the participating organizations, you will be showing your support of building [endowment funds](#) that generate annual funding to benefit the organization(s) you love.
- 2. Support the Present:** At the conclusion of Year 2 of the program (March 31, 2017), each organization participating in CREATE A LEGACY receives an incentive bonus of up to \$6,000 for securing enough new commitments to meet its goals. These incentives can be used in any way each organization sees fit, to help current operations, to build their endowment, and so on. Your commitment can help them reach their goal.
- 3. Create Your Legacy:** When you establish a legacy gift-- whether it's through a bequest in your

will, or a portion of your IRA, or another giving vehicle-- you are leaving your last lesson for your children, grandchildren, and even the community as a whole. With your legacy gift, you will be telling one-and-all that being generous, caring about others, and thinking about the future are important moral values. These are profound messages for Jewish community members of all ages.

4. Lead by Example: By signing on to a legacy commitment, you are leading the community by stepping up and showing your dedication to your beloved organization(s). There is no monetary gift that must be made now, just your commitment, your leadership.

5. Save on Taxes: While the Houston Jewish Community Foundation does not provide tax, legal, or financial advice, we do encourage you to contact your trusted advisor to talk about how a prospective legacy gift can save you on capital gains taxes, estate taxes, and/or income taxes, because these savings can be significant.



Ready to Create Your Legacy?

To learn more about CREATE A LEGACY or leaving a legacy in general, please contact any participating organization, or contact Cindy Anapolsky, Program Manager for Create a Legacy, at 713-729-7000 or canapolsky@houstonjewish.org.

Thank you in advance for your commitment to our community's future.